
Committee of 100
Still the “Other?”: Public Attitudes Toward Chinese and Asian Americans

Interview Schedule
General Population and Chinese American Oversample

General Population

Field Dates: January 5 – 24, 2009

Sample size: 1,221 U.S. Adults

Chinese American Oversample

Field Dates: January 5 – 30, 2009

Sample size: 206 Chinese Americans

Methodology

The survey was conducted by Harris Interactive® in the United States between January 5th and 30th, 2009. A total of 1,427 interviews were completed among the general adult population, including an over-sample of self-identified Chinese Americans. The survey was conducted by telephone and administered using a computer-assisted telephone interviewing (CATI) system. The questionnaire was developed in close collaboration with the Committee of 100. Approximately 75% of the questionnaires were the same for the two samples.

The general population survey lasted approximately 23 minutes and consisted of 1,221 adults 18 years of age or older residing in the United States. A proportionate number of Asian respondents were included in this sample. Results were weighted as needed for age, sex, race/ethnicity, education, region, and household income to represent the national population of adults. The sampling error for the sample of 1,221 is ± 2.8 percentage points.

The Chinese American over-sample survey lasted approximately 23 minutes and consisted of 206 self-identified Chinese Americans 18 years of age or older. The Chinese American interviews were conducted in English. Future research is expected to also include Chinese language interviews. Results were weighted as needed for age, sex, education, marital status, and place of birth to represent the national population of Chinese Americans. The Chinese American results were not weighted back to be included into the general population sample in their proper proportion; the general population and Chinese American samples were analyzed separately. The sampling error for the sample of 206 is ± 6.8 percentage points.

Calls to the general population were made to a stratified random probability sample generated by Random-Digit-Dial (RDD) method. Calls to the Chinese American over-sample were made using RDD Asian Exchange Density sample in which the probability of ethnic densities of census tracts for Asians are correlated to exchanges. This sample proved to be inefficient for the survey purposes, so a listed sample based on Chinese surnames was used for the remainder of the survey. A total of 47% of the Chinese American interviews came from the RDD Asian Exchange Density sample, 52% from the listed sample and 1% from the RDD general population sample. Households that only used cell phones were not included in the sample. In theory, one would expect differences between people in cell phone-only households and those in traditional landline phone households. However, other research has not yet demonstrated significant differences between the groups. Nonetheless, future telephone research will likely need to take this into account.

Notes on reading the results

The percentage of respondents has been included for each item. An asterisk (*) signifies a value of less than one-half percent. A dash represents a value of zero. Percentages may not always add up to 100% because of computer rounding or the acceptance of multiple answers from respondents answering that question. For programming and editing purposes, the question numbers have three or four digits and are listed in increments of 5.

SECTION 700: MAIN QUESTIONNAIRE**Base: All Qualified Respondents**

Q700 To begin, please look ahead to the next 12 months — do you believe the US economy will improve, will stay stable, or will worsen?

| GEN POP | CHINESE AMERICAN | |
|----------------|-------------------------|------------------|
| 1221 | 206 | Base |
| | | |
| 37% | 32% | Improve |
| 16% | 19% | Stay stable |
| 43% | 42% | Worsen |
| 3% | 8% | Not sure/Refused |

Base: All Qualified Respondents

Q705 How worried are you that you or someone in your household might lose their job because of the economic situation — do you worry about this a great deal, quite a bit, only a little, or not at all?

| GEN POP | CHINESE AMERICAN | |
|----------------|-------------------------|---------------------------|
| 1221 | 206 | Base |
| | | |
| 36% | 32% | TOP 2 BOX (NET) |
| 17% | 9% | Great deal |
| 18% | 23% | Quite a bit |
| 64% | 68% | BOTTOM 2 BOX (NET) |
| 29% | 39% | Only a little |
| 34% | 29% | Not at all |
| 1% | 1% | Not sure/Refused |

[NOTE: READILY AVAILABLE DEFINITIONS FOR INTERVIEWER:

Asian Americans include immigrants who have naturalized to become U.S. citizens, as well as native-born citizens of Asian ancestry, from dozens of different national origins. The largest ethnic groups among Asian Americans include: Asian Indian, Chinese, Filipino, Japanese, Korean, and Vietnamese.

Chinese Americans include immigrants who have naturalized to become U.S. citizens, as well as native-born citizens of Chinese ancestry.]

Base: All Qualified Respondents

Q710 On a scale of 1 to 100 with 1 meaning extremely negative and 100 meaning extremely positive, please tell me how you feel toward (READ ITEMS)...?

GEN POP: GRID SUMMARY TABLE

| White Americans | Black/Afr. Americans | Hispanic/Latino Americans | Asian Americans | Chinese Americans | |
|-----------------|----------------------|---------------------------|-----------------|-------------------|-------------------|
| 1221 | 1221 | 1221 | 1221 | 1217 | Base |
| | | | | | |
| 3% | 5% | 8% | 5% | 5% | <50 |
| 19% | 24% | 24% | 24% | 23% | 50-74 |
| 18% | 16% | 17% | 17% | 17% | 75-89 |
| 15% | 15% | 12% | 14% | 14% | 90-99 |
| 41% | 37% | 36% | 36% | 37% | 100 |
| 2% | 2% | 2% | 2% | 2% | Not sure |
| 2% | 1% | 2% | 2% | 2% | Decline to answer |
| 83.2 | 79.9 | 77.7 | 79.7 | 79.9 | MEAN |

CHINESE AMERICAN: GRID SUMMARY TABLE

| White Americans | Black/Afr. Americans | Hispanic/Latino Americans | Asian Americans | Chinese Americans | |
|-----------------|----------------------|---------------------------|-----------------|-------------------|-------------------|
| 206 | 206 | 206 | 206 | 206 | Base |
| | | | | | |
| 3% | 7% | 4% | 3% | n/a | <50 |
| 26% | 30% | 37% | 24% | n/a | 50-74 |
| 32% | 26% | 24% | 34% | n/a | 75-89 |
| 16% | 15% | 16% | 17% | n/a | 90-99 |
| 13% | 9% | 11% | 13% | n/a | 100 |
| 6% | 9% | 5% | 6% | n/a | Not sure |
| 3% | 3% | 3% | 2% | n/a | Decline to answer |
| 76.7 | 72.1 | 72.3 | 77.8 | n/a | MEAN |

Base: All Qualified Chinese Americans

Q715 On a scale of 1 to 100 with 1 meaning extremely negative and 100 meaning extremely positive, please tell me how you believe other Americans feel toward Chinese Americans?

| Chinese Americans | |
|-------------------|-------------------|
| 206 | Base |
| | |
| 13% | <50 |
| 42% | 50-74 |
| 24% | 75-89 |
| 6% | 90-99 |
| 3% | 100 |
| 10% | Not sure |
| 1% | Decline to answer |
| 64.3 | MEAN |

Base: All Qualified Respondents

Q720 How much racial discrimination do you think each of the following groups face today? Do you think they face a lot, some, a little, or none?

GEN POP: GRID SUMMARY TABLE

| Asian Americans | Black/Afr. Americans | Hispanic/Latino Americans | White Americans | |
|------------------------|-----------------------------|----------------------------------|------------------------|---------------------------|
| 1221 | 1221 | 1221 | 1221 | Base |
| | | | | |
| 63% | 77% | 78% | 45% | TOP 2 BOX (NET) |
| 14% | 30% | 33% | 11% | A lot |
| 50% | 46% | 44% | 33% | Some |
| 35% | 22% | 21% | 54% | BOTTOM 2 BOX (NET) |
| 26% | 18% | 17% | 32% | A little |
| 8% | 5% | 4% | 23% | None |
| 2% | 1% | 1% | 1% | Not sure/Refused |

CHINESE AMERICAN: GRID SUMMARY TABLE

| Asian Americans | Black/Afr. Americans | Hispanic/Latino Americans | White Americans | |
|------------------------|-----------------------------|----------------------------------|------------------------|---------------------------|
| 206 | 206 | 206 | 206 | Base |
| | | | | |
| 69% | 83% | 78% | 31% | TOP 2 BOX (NET) |
| 11% | 35% | 25% | 6% | A lot |
| 58% | 48% | 53% | 26% | Some |
| 30% | 15% | 20% | 67% | BOTTOM 2 BOX (NET) |
| 28% | 15% | 18% | 37% | A little |
| 2% | 1% | 1% | 30% | None |
| 1% | 2% | 2% | 2% | Not sure/Refused |

Base: All Qualified Respondents

Q725 How would you feel if someone in your family married [FOR Q725/1-3, INSERT: an American of (Asian/Black or African/Hispanic or Latino) descent; FOR Q725/4, INSERT: a White American]? Would you approve strongly, approve somewhat, would not care, disapprove somewhat, or disapprove strongly?

GEN POP: GRID SUMMARY TABLE

| Asian American | Black/Afr. American | Hispanic/Latino American | White American | |
|----------------|---------------------|--------------------------|----------------|---------------------------|
| 1221 | 1221 | 1221 | 1221 | Base |
| | | | | |
| 33% | 29% | 31% | 45% | TOP 2 BOX (NET) |
| 22% | 21% | 22% | 37% | Approve strongly |
| 11% | 9% | 10% | 8% | Approve somewhat |
| 55% | 52% | 54% | 52% | Would not care |
| 11% | 18% | 13% | 2% | BOTTOM 2 BOX (NET) |
| 8% | 11% | 9% | 2% | Disapprove somewhat |
| 3% | 7% | 4% | 1% | Disapprove strongly |
| 1% | 1% | 1% | 1% | Not sure/Refused |

CHINESE AMERICAN: GRID SUMMARY TABLE

| Asian American | Black/Afr. American | Hispanic/Latino American | White American | |
|----------------|---------------------|--------------------------|----------------|---------------------------|
| 206 | 206 | 206 | 206 | Base |
| | | | | |
| 42% | 29% | 31% | 35% | TOP 2 BOX (NET) |
| 34% | 18% | 20% | 24% | Approve strongly |
| 9% | 11% | 11% | 11% | Approve somewhat |
| 55% | 54% | 56% | 59% | Would not care |
| 1% | 15% | 11% | 5% | BOTTOM 2 BOX (NET) |
| 1% | 12% | 9% | 5% | Disapprove somewhat |
| * | 3% | 3% | - | Disapprove strongly |
| 2% | 3% | 2% | 2% | Not sure/Refused |

Base: All Qualified Respondents

Q730 If given a choice in the next presidential election, how would you feel about voting for a candidate who is (READ ITEMS) – would you prefer that, would it make you uncomfortable, or would it not make any difference?

GEN POP: GRID SUMMARY TABLE

| An Asian American | A Black/Afr. American | A Hispanic/Latino American | A White American | A Woman | |
|-------------------|-----------------------|----------------------------|------------------|---------|------------------|
| 1221 | 1221 | 1221 | 1221 | 1221 | Base |
| | | | | | |
| 3% | 5% | 3% | 9% | 11% | Prefer that |
| 9% | 5% | 9% | 1% | 7% | Uncomfortable |
| 86% | 88% | 86% | 89% | 81% | No difference |
| 2% | 2% | 2% | 1% | 1% | Not sure/Refused |

CHINESE AMERICAN: GRID SUMMARY TABLE

| An Asian American | A Black/Afr. American | A Hispanic/Latino American | A White American | A Woman | |
|-------------------|-----------------------|----------------------------|------------------|---------|------------------|
| 206 | 206 | 206 | 206 | 206 | Base |
| | | | | | |
| 11% | 3% | 2% | 7% | 9% | Prefer that |
| 3% | 2% | 5% | - | 2% | Uncomfortable |
| 86% | 95% | 92% | 93% | 88% | No difference |
| * | * | * | * | 2% | Not sure/Refused |

Base: All Qualified Respondents

Q735 Suppose there was [an Asian American/a Black or African American/an Arab American/a White American] who was arrested by the FBI for spying for a foreign country. This person claimed that the FBI arrested him without having sufficient evidence. How likely do you think it is that the FBI might have arrested him without having sufficient evidence?

GEN POP: GRID SUMMARY TABLE

| An Asian American | A Black/Afr. American | An Arab American | A White American | |
|-------------------|-----------------------|------------------|------------------|---------------------------|
| 304 | 304 | 306 | 307 | Base |
| | | | | |
| 42% | 41% | 47% | 37% | TOP 2 BOX (NET) |
| 10% | 9% | 16% | 9% | Very likely |
| 32% | 32% | 31% | 28% | Somewhat likely |
| 50% | 55% | 49% | 57% | BOTTOM 2 BOX (NET) |
| 25% | 30% | 23% | 26% | Somewhat unlikely |
| 25% | 25% | 26% | 30% | Very unlikely |
| 8% | 4% | 4% | 6% | Not sure/Refused |

CHINESE AMERICAN: GRID SUMMARY TABLE

| An Asian American | A Black/Afr. American | An Arab American | A White American | |
|-------------------|-----------------------|------------------|------------------|---------------------------|
| 51 | 53 | 51 | 51 | Base |
| 54% | 40% | 54% | 17% | TOP 2 BOX (NET) |
| 5% | 1% | 12% | - | Very likely |
| 49% | 39% | 42% | 17% | Somewhat likely |
| 38% | 41% | 45% | 69% | BOTTOM 2 BOX (NET) |
| 31% | 27% | 37% | 38% | Somewhat unlikely |
| 6% | 14% | 8% | 31% | Very unlikely |
| 8% | 19% | - | 14% | Not sure/Refused |

Base: All Qualified Respondents

Q740 And now a question about the power of different groups in influencing government policy and policy makers in Washington. Do you think (READ ITEMS) have too much, too little, or about the right amount of power and influence in Washington?

GEN POP: GRID SUMMARY TABLE

| Asian Americans | Black/Afr. Americans | Hispanic/Latino Americans | White Americans | |
|-----------------|----------------------|---------------------------|-----------------|------------------|
| 1221 | 1221 | 1221 | 1221 | Base |
| 5% | 10% | 7% | 44% | Too much |
| 47% | 39% | 47% | 5% | Too little |
| 36% | 43% | 36% | 45% | About right |
| 12% | 8% | 10% | 6% | Not sure/Refused |

CHINESE AMERICAN: GRID SUMMARY TABLE

| Asian Americans | Black/Afr. Americans | Hispanic/Latino Americans | White Americans | |
|-----------------|----------------------|---------------------------|-----------------|------------------|
| 206 | 206 | 206 | 206 | Base |
| 1% | 9% | 9% | 69% | Too much |
| 82% | 44% | 59% | 2% | Too little |
| 15% | 40% | 25% | 27% | About right |
| 2% | 7% | 7% | 3% | Not sure/Refused |

Base: All Qualified Respondents

Q745 How much religious discrimination do you think each of the following groups face today? Do you think they face a lot, some, a little, or none?

GEN POP: GRID SUMMARY TABLE

| Jewish Americans | Muslim Americans | Catholic Americans | Evangelical Protestants | |
|------------------|------------------|--------------------|-------------------------|---------------------------|
| 1221 | 1221 | 1221 | 1221 | |
| 59% | 81% | 39% | 39% | TOP 2 BOX (NET) |
| 20% | 55% | 12% | 13% | A lot |
| 38% | 26% | 27% | 26% | Some |
| 38% | 16% | 59% | 52% | BOTTOM 2 BOX (NET) |
| 25% | 11% | 27% | 24% | A little |
| 13% | 5% | 32% | 28% | None |
| 3% | 3% | 2% | 9% | Not sure/Refused |

CHINESE AMERICAN: GRID SUMMARY TABLE

| Jewish Americans | Muslim Americans | Catholic Americans | Evangelical Protestants | |
|------------------|------------------|--------------------|-------------------------|---------------------------|
| 206 | 206 | 206 | 206 | |
| 45% | 78% | 29% | 33% | TOP 2 BOX (NET) |
| 7% | 43% | 9% | 10% | A lot |
| 38% | 35% | 20% | 23% | Some |
| 48% | 14% | 65% | 49% | BOTTOM 2 BOX (NET) |
| 33% | 11% | 29% | 25% | A little |
| 16% | 3% | 35% | 24% | None |
| 7% | 8% | 7% | 18% | Not sure/Refused |

Base: Non-Asian Qualified Respondents

Q750 Next I would like you to think about [Chinese/Asian] people in the United States.

When thinking about [Chinese/Asian] people in the United States and their cultures, what are some of the positive things that come to your mind? [OPEN-END]

| Chinese | Asian | |
|------------|------------|--|
| 609 | 598 | Base |
| 55% | 54% | Character Traits (Net) |
| 27% | 20% | Hard working people/industrious |
| 15% | 16% | Education goals/well educated |
| 15% | 14% | Intelligence/very intelligent |
| 5% | 7% | Work ethic |
| 2% | 1% | Community oriented |
| 2% | 2% | Disciplined |
| 2% | 1% | Good workers |
| 2% | 1% | Nice people |
| 2% | 1% | Other Character Trait Mentions |
| 1% | 2% | Ambitious |
| 1% | 2% | Bonding/sharing of each other's culture/traditions |
| 1% | 2% | Caring/compassionate (i.e. elderly, etc.) |
| 1% | 1% | Clean people/they're clean |

| | | |
|------------|------------|---|
| 1% | 1% | Courteous/good manners/polite |
| 1% | 1% | Dedicated |
| 1% | 1% | Determined/focused/perseverance |
| 1% | 1% | Friendly |
| 1% | * | Frugal/thrifty |
| 1% | 1% | Goal oriented |
| 1% | 1% | Good Americans/citizens |
| 1% | * | Good people |
| 1% | 1% | Honesty/integrity |
| 1% | 3% | Law-abiding |
| 1% | 1% | Loyalty |
| 1% | * | Professional people |
| 1% | 2% | Respectful (i.e. elders, etc.) |
| 1% | 1% | Stick together/clannish |
| 1% | 2% | Studious |
| * | 1% | Achievers/high achievers |
| * | * | Hospitable/welcoming |
| * | * | Humble/modest |
| * | * | Innovative |
| * | * | Morally upstanding |
| * | 2% | Motivation/ambitious |
| * | 1% | Peaceful |
| * | 1% | Pride |
| * | * | Productivity |
| * | 1% | Quiet people |
| * | * | Reliable |
| * | * | Responsible |
| * | * | Strict/Strict Parents |
| * | * | Successful |
| * | * | Trustworthy |
| 23% | 15% | Values (Net) |
| 20% | 13% | Family/Family values/family oriented |
| 1% | 1% | Friendships |
| 1% | 1% | Heritage/passing their heritage onto their children |
| 1% | 1% | Values/ethics |
| * | 1% | Other Value Mentions |
| 19% | 21% | Culture (Net) |
| 12% | 12% | Food/Chinese food/healthy food |
| 5% | 6% | Culture/ancient culture/rich culture |
| 1% | 1% | Costumes/clothing |
| 1% | 2% | Diversity (i.e. different culture) |
| 1% | * | Healing Arts |
| 1% | * | Martial Arts/Martial Art Films/Karate |
| 1% | 3% | Other Culture Mentions |
| 1% | 2% | Their history |
| 1% | 2% | Traditions/customs |
| * | 1% | Chinese New Year |
| * | * | Medicine/alternative medicine |
| * | 1% | Philosophy |
| - | * | Chinatown |
| 10% | 12% | Skills/Abilities (Net) |
| 3% | 3% | Entrepreneurial/business skills |

| | | |
|-----------|-----------|-------------------------------------|
| 2% | 1% | Music/musical training |
| 1% | 1% | Medical Mentions |
| 1% | * | Money managers |
| 1% | 1% | Science Mentions |
| 1% | 3% | Technology Mentions |
| 1% | 4% | The Arts/ Art/artistic abilities |
| 1% | * | Theatre/Opera |
| * | 1% | Dance Mentions |
| * | * | Electronics Mentions |
| * | 1% | Engineering Mentions |
| * | 1% | Math Mentions |
| * | 1% | Other Skills/Abilities Mentions |
| * | * | Save their money |
| * | * | Talent |
| 5% | 7% | Miscellaneous Mentions (Net) |
| 1% | 1% | Contribution to our society/world |
| 1% | 1% | Eager to assimilate |
| 1% | 1% | Ideas they brought us/new ideas |
| 1% | 1% | Learn/speak English |
| 1% | 2% | Railroads that they built |
| 1% | 1% | Restaurants |
| * | * | Interesting |
| * | 1% | Women are beautiful/attractive |
| 1% | * | All Negative Mentions |
| 8% | 11% | Other Mention |
| * | 2% | Decline To Answer |
| 23% | 18% | None/Nothing/Don't Know (Net) |

Base: Non-Asian Qualified Respondents

Q755 When thinking about [Chinese/Asian] people in the United States and their cultures, what are some of the negative things that come to your mind? [OPEN-END]

| Chinese | Asian | |
|----------------|--------------|--|
| 609 | 598 | Base |
| 21% | 18% | Miscellaneous Mentions (Net) |
| 5% | 4% | Gangs |
| 4% | 3% | Lack of assimilation |
| 4% | 5% | Not speaking/learning English |
| 3% | - | Crime/organized crime |
| 1% | 1% | Accent/Difficult to understand |
| 1% | * | Cheap labor |
| 1% | * | Drugs |
| 1% | * | Illegal immigrants |
| 1% | * | Pollution/environmental issues |
| 1% | * | Poverty |
| 1% | 1% | Receive too much from our government/special treatment |
| 1% | * | Take jobs away from Americans |
| 1% | * | They are stereotyped |
| 1% | - | Too many people living together |
| * | 1% | Communist party influence |
| * | 1% | Discrimination |
| * | * | Steal all of our business/steal everything |
| * | * | Their country's political system |
| * | 1% | Their government |
| * | 1% | War/World War II mentions |
| 13% | 11% | Character Traits (Nets) |
| 3% | 3% | Clannish/stick together |
| 2% | * | Prejudiced/prejudice against African-Americans |
| 1% | - | Dishonesty |
| 1% | 1% | Need to stand up for themselves/speak out |
| 1% | * | Not friendly |
| 1% | 1% | Not open to other cultures/don't share in American culture |
| 1% | 3% | Other Character Trait Mentions |
| 1% | 1% | Pushy people |
| 1% | * | Racism/reverse racism |
| 1% | * | Superiority/superiority complex |
| * | * | Allegiance/loyalty to their country |
| * | * | Americans are thought of as lazy |
| * | * | Care only about themselves/self interest |
| * | - | Close-minded |
| * | 1% | Distrust |
| * | * | Emphasis on money |
| * | - | Insensitive/ruthless |
| * | * | Loud |
| * | 1% | Quiet/too quiet |
| * | 1% | Rude |
| * | 1% | Unscrupulous |
| 5% | 6% | Culture (Net) |

| | | |
|-----------|-----------|---|
| - | * | Hierarchy in the family |
| 2% | 2% | Food/Chinese food |
| 1% | 1% | Culture |
| 1% | 2% | Other Culture Mentions |
| 1% | 1% | Population control/number of children allowed/over population |
| * | * | Men look down upon the women |
| * | * | Their religion (all mentions) |
| 2% | 3% | Skills/Abilities (Net) |
| 2% | 3% | Driving skills |
| - | * | Science Mentions |
| - | * | Engineering Mentions |
| 1% | 1% | All Positive Mentions |
| 10% | 10% | Other Mentions |
| 1% | 2% | Decline to answer |
| 52% | 56% | None/Nothing/Don't Know (Net) |

Base: Qualified General Population

Q760 Approximately what percent of the United States population would you estimate is made up by people of Asian descent? If you are not sure, please use your best estimate.

BASE: Qualified General Population Not Sure/Refused Q760

Q761 Using the ranges that I am about to read, can you let me know what percentage range of the United States population you would estimate is made up by people of Asian descent?

Q760/761 COMBO TABLE

| GEN POP | |
|----------------|------------------|
| 1221 | Base |
| | |
| 2% | <2% |
| 23% | 2-7% |
| 34% | 8-15% |
| 13% | 16-20% |
| 27% | More than 20% |
| 1% | Not sure/Refused |

Base: Qualified General Population

Q765 Approximately what percentage of Asian people in the United States do you think were born in the United States? If you are not sure, please use your best estimate.

BASE: Qualified General Population Not Sure/Refused Q765

Q766 Using the ranges that I am about to read, can you let me know what percentage range of Asian people in the United States you think were born in the United States?

Q765/Q766 COMBO TABLE

| GEN POP | |
|----------------|------------------|
| 1221 | Base |
| | |
| 37% | <15% |
| 14% | 15-24% |
| 8% | 25-34% |
| 3% | 35-44% |
| 11% | 45-54% |
| 24% | 55%+ |
| 1% | Not sure/Refused |

Base: All Qualified Respondents

Q770 In general, would you say that Asian Americans fit into mainstream US culture very well, somewhat well, somewhat not well, or not well?

| GEN POP | CHINESE AMERICANS | |
|----------------|--------------------------|---------------------------|
| 1221 | 206 | Base |
| | | |
| 87% | 79% | TOP 2 BOX (NET) |
| 34% | 14% | Very well |
| 53% | 65% | Somewhat well |
| 11% | 20% | BOTTOM 2 BOX (NET) |
| 7% | 18% | Somewhat not well |
| 4% | 2% | Not well |
| 2% | 1% | Not sure/Refused |

Base: All Qualified Respondents

Q775 How often do you believe Asian Americans achieve a higher degree of overall success than other Americans – always, often, sometimes, rarely, or never?

| GEN POP | CHINESE AMERICAN | |
|----------------|-------------------------|---------------------------|
| 1221 | 206 | Base |
| | | |
| 94% | 97% | TOP 3 BOX (NET) |
| 57% | 56% | TOP 2 BOX (NET) |
| 7% | 6% | Always |
| 50% | 50% | Often |
| 37% | 41% | Sometimes |
| 4% | 3% | BOTTOM 2 BOX (NET) |
| 3% | 3% | Rarely |
| 1% | - | Never |
| 2% | * | Not sure/Refused |

Base: All Qualified Respondents

Q780 Suppose that in an election for mayor of a city, one candidate is a White American male and the other is an Asian American male who is a little more qualified than the white candidate [and speaks with an accent]. How likely is that people you know would vote for the Asian American? Would you say (READ ITEMS)...?

GEN POP: GRID SUMMARY TABLE

| With Accent | No Accent | |
|--------------------|------------------|---------------------------|
| 609 | 612 | Base |
| | | |
| 63% | 74% | TOP 2 BOX (NET) |
| 21% | 30% | Very likely |
| 41% | 44% | Somewhat likely |
| 34% | 24% | BOTTOM 2 BOX (NET) |
| 25% | 15% | Somewhat unlikely |
| 9% | 9% | Very unlikely |
| 3% | 2% | Not sure/Refused |

CHINESE AMERICAN: GRID SUMMARY TABLE

| With Accent | No Accent | |
|--------------------|------------------|---------------------------|
| 104 | 102 | Base |
| | | |
| 66% | 69% | TOP 2 BOX (NET) |
| 20% | 38% | Very likely |
| 46% | 31% | Somewhat likely |
| 32% | 22% | BOTTOM 2 BOX (NET) |
| 26% | 18% | Somewhat unlikely |
| 5% | 3% | Very unlikely |
| 2% | 10% | Not sure/Refused |

Base: Non-Asian Qualified Respondents

Q785 I am going to read you a list of statements expressing different opinions about [Chinese/Asian] Americans, and, for each one, please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with it. There are no right or wrong answers.

GRID SUMMARY TABLE OF TOP 2 BOX – Strongly/Somewhat Agree

| Chinese Americans | Asian Americans | |
|--------------------------|------------------------|---|
| 609 | 598 | Base |
| | | |
| 96% | 91% | Chinese/Asian Americans place a high value on education. |
| 95% | 91% | A strong commitment to family values characterizes many Chinese/Asian Americans. |
| 95% | 94% | Chinese/Asian Americans tend to be hardworking and diligent. |
| 85% | 87% | Chinese/Asian Americans have contributed much to the US high technology sector. |
| 81% | 80% | Most Chinese/Asian Americans are intellectually bright. |
| 73% | 67% | Chinese/Asian Americans have contributed much to the cultural life of America. |
| 70% | 68% | A lot of Chinese/Asian Americans can be described as working all of the time. |
| 55% | 48% | Most Chinese/Asian Americans are not very vocal. |
| 49% | 45% | Chinese/Asian Americans commit less crime than other ethnic groups. |
| 48% | 53% | Chinese/Asian Americans put a high priority on social lives. |
| 42% | 44% | Chinese/Asian Americans should think in more American ways. |
| 40% | 37% | Chinese/Asian Americans always like to be at the head of things. |
| 34% | 45% | Chinese/Asian Americans are more loyal to China/their country of ancestry than to the US. |
| 33% | 37% | Oftentimes, Chinese/Asian Americans think they are smarter than everyone else is. |
| 32% | 36% | Chinese/Asian Americans are hard to get close to and make friends with. |
| 31% | 31% | Chinese/Asian Americans have too much influence in the US high technology sector. |
| 24% | 20% | Chinese/Asian Americans have too much power in the business world. |
| 19% | 20% | Chinese/Asian Americans don't care what happens to anyone but their own kind. |

GRID SUMMARY TABLE OF BOTTOM 2 BOX – Somewhat/Strongly Disagree

| Chinese Americans | Asian Americans | |
|--------------------------|------------------------|---|
| 609 | 598 | Base |
| | | |
| 76% | 75% | Chinese/Asian Americans don't care what happens to anyone but their own kind. |
| 71% | 74% | Chinese/Asian Americans have too much power in the business world. |
| 64% | 61% | Chinese/Asian Americans have too much influence in the US high technology sector. |
| 60% | 59% | Oftentimes, Chinese/Asian Americans think they are smarter than everyone else is. |
| 60% | 58% | Chinese/Asian Americans are hard to get close to and make friends with. |
| 55% | 48% | Chinese/Asian Americans are more loyal to China/their country of ancestry than to the US. |
| 53% | 51% | Chinese/Asian Americans should think in more American ways. |
| 52% | 52% | Chinese/Asian Americans always like to be at the head of things. |
| 40% | 41% | Chinese/Asian Americans commit less crime than other ethnic groups. |
| 38% | 35% | Chinese/Asian Americans put a high priority on social lives. |
| 38% | 44% | Most Chinese/Asian Americans are not very vocal. |
| 25% | 28% | A lot of Chinese/Asian Americans can be described as working all of the time. |
| 23% | 29% | Chinese/Asian Americans have contributed much to the cultural life of America. |
| 15% | 13% | Most Chinese/Asian Americans are intellectually bright. |
| 11% | 7% | Chinese/Asian Americans have contributed much to the US high technology sector. |
| 3% | 6% | A strong commitment to family values characterizes many Chinese/Asian Americans. |
| 3% | 4% | Chinese/Asian Americans tend to be hardworking and diligent. |
| 2% | 7% | Chinese/Asian Americans place a high value on education. |

SHOWN CHINESE

| Strongly Agree | Somewhat Agree | Somewhat Disagree | Strongly Disagree | NS/Ref | |
|-----------------------|-----------------------|--------------------------|--------------------------|---------------|---|
| 609 | 609 | 609 | 609 | 609 | Base |
| 73% | 23% | 1% | 1% | 2% | Place a high value on education. |
| 59% | 35% | 2% | 1% | 3% | A strong commitment to family values characterizes many. |
| 56% | 40% | 2% | 1% | 1% | Tend to be hardworking and diligent. |
| 39% | 46% | 7% | 4% | 4% | Have contributed much to the US high technology sector. |
| 28% | 53% | 10% | 5% | 4% | Most are intellectually bright. |
| 25% | 45% | 19% | 7% | 5% | A lot can be described as working all of the time. |
| 25% | 48% | 15% | 7% | 4% | Have contributed much to the cultural life of America. |
| 16% | 33% | 24% | 16% | 12% | Commit less crime than other ethnic groups. |
| 15% | 33% | 29% | 9% | 14% | Put a high priority on social lives. |
| 15% | 40% | 26% | 13% | 6% | Most are not very vocal. |
| 14% | 27% | 32% | 22% | 5% | Should think in more American ways. |
| 13% | 21% | 30% | 25% | 11% | Are more loyal to China/their country of ancestry than to the US. |
| 13% | 27% | 36% | 16% | 8% | Always like to be at the head of things. |
| 12% | 19% | 40% | 23% | 6% | Have too much influence in the US high technology sector. |
| 12% | 20% | 32% | 28% | 7% | Are hard to get close to and make friends with. |
| 10% | 14% | 44% | 27% | 5% | Have too much power in the business world. |
| 8% | 25% | 35% | 25% | 8% | Oftentimes think they are smarter than everyone else is. |
| 7% | 13% | 30% | 46% | 4% | Don't care what happens to anyone but their own kind. |

SHOWN ASIAN

| Strongly Agree | Somewhat Agree | Somewhat Disagree | Strongly Disagree | NS/Ref | |
|----------------|----------------|-------------------|-------------------|--------|---|
| 598 | 598 | 598 | 598 | 598 | Base |
| 65% | 25% | 4% | 3% | 2% | Place a high value on education. |
| 59% | 32% | 4% | 2% | 3% | A strong commitment to family values characterizes many. |
| 51% | 43% | 3% | * | 3% | Tend to be hardworking and diligent. |
| 44% | 43% | 6% | 2% | 5% | Have contributed much to the US high technology sector. |
| 26% | 55% | 9% | 3% | 7% | Most are intellectually bright. |
| 26% | 42% | 23% | 5% | 5% | A lot can be described as working all of the time. |
| 25% | 42% | 21% | 7% | 4% | Have contributed much to the cultural life of America. |
| 14% | 31% | 31% | 10% | 13% | Commit less crime than other ethnic groups. |
| 13% | 40% | 26% | 10% | 12% | Put a high priority on social lives. |
| 13% | 35% | 32% | 13% | 8% | Most are not very vocal. |
| 15% | 29% | 30% | 21% | 5% | Should think in more American ways. |
| 19% | 26% | 31% | 16% | 7% | Are more loyal to China/their country of ancestry than to the US. |
| 12% | 25% | 36% | 16% | 11% | Always like to be at the head of things. |
| 10% | 21% | 38% | 24% | 8% | Have too much influence in the US high technology sector. |
| 11% | 25% | 31% | 26% | 6% | Are hard to get close to and make friends with. |
| 7% | 13% | 46% | 28% | 6% | Have too much power in the business world. |
| 12% | 24% | 36% | 23% | 4% | Oftentimes think they are smarter than everyone else is. |
| 7% | 14% | 30% | 45% | 5% | Don't care what happens to anyone but their own kind. |

Base: All Qualified Respondents

Q790 Now I'm going to read you some sets of goals a college might consider when deciding how to form an entering class. As I read each set please tell me which of the two goals you think is more important for a college to achieve.

[SET 1]

The first/next set is

| GEN POP | CHINESE AMERICANS | |
|---------|-------------------|---------------------------------------|
| 1221 | 206 | Base |
| 29% | 24% | Good relations with alumni and donors |
| 64% | 64% | A racially diverse student body |
| 2% | 4% | Both are equally important |
| 4% | 8% | Don't know |
| 1% | * | Refused |

[SET 2]

The first/next set is

| GEN POP | CHINESE AMERICANS | |
|---------|-------------------|---------------------------------------|
| 1221 | 206 | Base |
| | | |
| 68% | 62% | Good relations with alumni and donors |
| 23% | 25% | Successful athletic teams |
| 4% | 5% | Both are equally important |
| 4% | 8% | Don't know |
| 1% | - | Refused |

[SET 3]

And the last set is

| GEN POP | CHINESE AMERICANS | |
|---------|-------------------|---------------------------------|
| 1221 | 206 | Base |
| | | |
| 75% | 72% | A racially diverse student body |
| 17% | 19% | Successful athletic teams |
| 3% | 3% | Both are equally important |
| 4% | 5% | Don't know |
| 1% | 1% | Refused |

Base: All Qualified Respondents

Q795 From what you may have seen, read or heard, do you believe that Asian American students are overrepresented, underrepresented, or adequately represented on college campuses?

| GEN POP | CHINESE AMERICANS | |
|---------|-------------------|------------------------|
| 1221 | 206 | Base |
| | | |
| 8% | 9% | Over represented |
| 18% | 36% | Under represented |
| 65% | 45% | Adequately represented |
| 9% | 10% | Not sure/Refused |

Base: All Qualified Respondents

Q800 Please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statement: Compared with White Americans, [Asian Americans/Black or African Americans/Hispanic or Latino Americans] (READ ITEMS)?

Get equal pays for similar jobs

GEN POP: GRID SUMMARY TABLE

| Asian Americans | Black/Afr. Americans | Hispanic/Latino Americans | |
|-----------------|----------------------|---------------------------|---------------------------|
| 410 | 410 | 401 | Base |
| 64% | 51% | 40% | TOP 2 BOX (NET) |
| 24% | 22% | 15% | Strongly agree |
| 40% | 29% | 25% | Somewhat agree |
| 28% | 45% | 55% | BOTTOM 2 BOX (NET) |
| 17% | 25% | 32% | Somewhat disagree |
| 11% | 20% | 22% | Strongly disagree |
| 8% | 4% | 5% | Not sure/Refused |

CHINESE AMERICAN: GRID SUMMARY TABLE

| Asian Americans | Black/Afr. Americans | Hispanic/Latino Americans | |
|-----------------|----------------------|---------------------------|---------------------------|
| 63 | 63 | 80 | Base |
| 56% | 51% | 37% | TOP 2 BOX (NET) |
| 7% | 21% | 1% | Strongly agree |
| 48% | 30% | 36% | Somewhat agree |
| 39% | 38% | 59% | BOTTOM 2 BOX (NET) |
| 29% | 21% | 36% | Somewhat disagree |
| 11% | 18% | 23% | Strongly disagree |
| 5% | 11% | 4% | Not sure/Refused |

Are promoted as rapidly to higher ranks of management

GEN POP: GRID SUMMARY TABLE

| Asian Americans | Black/Afr. Americans | Hispanic/Latino Americans | |
|-----------------|----------------------|---------------------------|---------------------------|
| 410 | 410 | 401 | Base |
| 46% | 38% | 33% | TOP 2 BOX (NET) |
| 11% | 12% | 6% | Strongly agree |
| 35% | 26% | 27% | Somewhat agree |
| 43% | 59% | 61% | BOTTOM 2 BOX (NET) |
| 28% | 35% | 35% | Somewhat disagree |
| 15% | 24% | 26% | Strongly disagree |
| 11% | 3% | 6% | Not sure/Refused |

CHINESE AMERICAN: GRID SUMMARY TABLE

| Asian Americans | Black/Afr. Americans | Hispanic/Latino Americans | |
|-----------------|----------------------|---------------------------|---------------------------|
| 63 | 63 | 80 | Base |
| 29% | 49% | 26% | TOP 2 BOX (NET) |
| 5% | 11% | 2% | Strongly agree |
| 24% | 38% | 23% | Somewhat agree |
| 66% | 46% | 69% | BOTTOM 2 BOX (NET) |
| 44% | 29% | 43% | Somewhat disagree |
| 23% | 17% | 26% | Strongly disagree |
| 4% | 5% | 6% | Not sure/Refused |

Are adequately represented on corporate boards

GEN POP: GRID SUMMARY TABLE

| Asian Americans | Black/Afr. Americans | Hispanic/Latino Americans | |
|-----------------|----------------------|---------------------------|---------------------------|
| 410 | 410 | 401 | Base |
| 50% | 42% | 33% | TOP 2 BOX (NET) |
| 13% | 11% | 10% | Strongly agree |
| 37% | 30% | 23% | Somewhat agree |
| 36% | 52% | 56% | BOTTOM 2 BOX (NET) |
| 24% | 25% | 31% | Somewhat disagree |
| 12% | 26% | 25% | Strongly disagree |
| 14% | 7% | 10% | Not sure/Refused |

CHINESE AMERICAN: GRID SUMMARY TABLE

| Asian Americans | Black/Afr. Americans | Hispanic/Latino Americans | |
|-----------------|----------------------|---------------------------|---------------------------|
| 63 | 63 | 80 | Base |
| 23% | 38% | 30% | TOP 2 BOX (NET) |
| 10% | 21% | 4% | Strongly agree |
| 13% | 18% | 26% | Somewhat agree |
| 70% | 53% | 65% | BOTTOM 2 BOX (NET) |
| 39% | 34% | 39% | Somewhat disagree |
| 31% | 19% | 26% | Strongly disagree |
| 6% | 9% | 5% | Not sure/Refused |

Base: All Qualified Respondents

Q805 We'd now like to ask you some questions about immigration and international affairs.

The [Asian American/Hispanic or Latino American] population in the US has increased significantly in the past ten years — do you believe this is good for America or bad for America?

GEN POP: GRID SUMMARY TABLE

| Asian American | Hispanic/Latino American | |
|----------------|--------------------------|------------------|
| 613 | 608 | Base |
| | | |
| 70% | 44% | Good for America |
| 20% | 45% | Bad for America |
| 3% | 2% | No impact |
| 7% | 10% | Not sure/Refused |

CHINESE AMERICAN: GRID SUMMARY TABLE

| Asian American | Hispanic/Latino American | |
|----------------|--------------------------|------------------|
| 98 | 108 | Base |
| | | |
| 89% | 41% | Good for America |
| 3% | 31% | Bad for America |
| 3% | 7% | No impact |
| 5% | 21% | Not sure/Refused |

Base: All Qualified Respondents

Q810 In your opinion, are there too many, too few, or about the right number of [Asian/Hispanic or Latino] immigrants entering the United States each year?

GEN POP: GRID SUMMARY TABLE

| Asian | Hispanic/Latino American | |
|-------|--------------------------|------------------------|
| 613 | 608 | Base |
| | | |
| 22% | 58% | Too many |
| 6% | 3% | Too few |
| 61% | 31% | About the right number |
| 12% | 7% | Not sure/Refused |

CHINESE AMERICAN: GRID SUMMARY TABLE

| Asian | Hispanic/Latino American | |
|-------|--------------------------|------------------------|
| 98 | 108 | Base |
| | | |
| 11% | 55% | Too many |
| 11% | 1% | Too few |
| 57% | 33% | About the right number |
| 21% | 12% | Not sure/Refused |

Base: Qualified General Population

Q815 Please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statements.

Asian immigrants are taking away too many jobs from other Americans.

| | |
|----------------|---------------------------|
| GEN POP | |
| 1221 | Base |
| | |
| 25% | TOP 2 BOX (NET) |
| 12% | Strongly agree |
| 14% | Somewhat agree |
| 72% | BOTTOM 2 BOX (NET) |
| 30% | Somewhat disagree |
| 42% | Strongly disagree |
| 3% | Not sure/Refused |

It bothers me to see Asian immigrants succeeding more than Americans who were born here.

| | |
|----------------|---------------------------|
| GEN POP | |
| 1221 | Base |
| | |
| 25% | TOP 2 BOX (NET) |
| 10% | Strongly agree |
| 14% | Somewhat agree |
| 73% | BOTTOM 2 BOX (NET) |
| 24% | Somewhat disagree |
| 49% | Strongly disagree |
| 2% | Not sure/Refused |

Base: All Qualified Respondents

Q820 I am going to read you some factors that might be considered in determining which immigrants to allow into the United States. As I read each factor please tell me if you think it should be considered in decision-making.

GEN POP

| Being a child of US citizen | Being a spouse of US citizen | Specialized skills in high demand | Being a parent or sibling of US citizen | Work in unattractive occupations | |
|-----------------------------|------------------------------|-----------------------------------|---|----------------------------------|------------------|
| 1221 | 1221 | 1221 | 1221 | 1221 | Base |
| | | | | | |
| 86% | 81% | 79% | 77% | 56% | Yes |
| 12% | 17% | 21% | 22% | 42% | No |
| 1% | 2% | 1% | 1% | 2% | Not sure/Refused |

CHINESE AMERICANS

| Being a child of US citizen | Being a spouse of US citizen | Specialized skills in high demand | Being a parent or sibling of US citizen | Work in unattractive occupations | |
|-----------------------------|------------------------------|-----------------------------------|---|----------------------------------|------------------|
| 206 | 206 | 206 | 206 | 206 | Base |
| | | | | | |
| 95% | 88% | 89% | 88% | 69% | Yes |
| 4% | 11% | 6% | 11% | 27% | No |
| 1% | 1% | 5% | 1% | 4% | Not sure/Refused |

Base: All Qualified Respondents

Q825 I am going to read you a list of countries. For each country, please tell me if you think it will be an extreme threat, somewhat of a threat, not much of a threat, or no threat to the US in ten years.

SUMMARY TABLE OF TOP 2 BOX – Extreme/Somewhat of a threat

| GEN POP | CHINESE AMERICAN | |
|---------|------------------|-------------|
| 1221 | 206 | Base |
| | | |
| 86% | 79% | Iran |
| 73% | 68% | North Korea |
| 67% | 62% | China |
| 65% | 62% | Russia |
| 31% | 34% | India |
| 26% | 22% | Japan |

SUMMARY TABLE OF BOTTOM 2 BOX – Not much/No threat

| GEN POP | CHINESE AMERICAN | |
|---------|------------------|-------------|
| 1221 | 206 | Base |
| | | |
| 71% | 75% | Japan |
| 66% | 63% | India |
| 33% | 31% | Russia |
| 31% | 35% | China |
| 24% | 29% | North Korea |
| 13% | 15% | Iran |

GEN POP

| IRAN | NORTH KOREA | CHINA | RUSSIA | INDIA | JAPAN | |
|------------|-------------|------------|------------|------------|------------|---------------------------|
| 1221 | 1221 | 1221 | 1221 | 1221 | 1221 | Base |
| | | | | | | |
| 86% | 73% | 67% | 65% | 31% | 26% | TOP 2 BOX (NET) |
| 48% | 31% | 24% | 18% | 4% | 5% | Extreme threat |
| 37% | 42% | 43% | 47% | 26% | 22% | Somewhat of a threat |
| 13% | 24% | 31% | 33% | 66% | 71% | BOTTOM 2 BOX (NET) |
| 4% | 9% | 12% | 14% | 24% | 20% | Not much of a threat |
| 8% | 15% | 19% | 19% | 42% | 51% | No threat |
| 2% | 3% | 2% | 3% | 3% | 2% | Not sure/Refused |

CHINESE AMERICAN

| IRAN | NORTH KOREA | CHINA | RUSSIA | INDIA | JAPAN | |
|------------|-------------|------------|------------|------------|------------|---------------------------|
| 206 | 206 | 206 | 206 | 206 | 206 | Base |
| | | | | | | |
| 79% | 68% | 62% | 62% | 34% | 22% | TOP 2 BOX (NET) |
| 32% | 22% | 11% | 12% | 5% | 4% | Extreme threat |
| 47% | 46% | 51% | 51% | 29% | 18% | Somewhat of a threat |
| 15% | 29% | 35% | 31% | 63% | 75% | BOTTOM 2 BOX (NET) |
| 10% | 15% | 12% | 17% | 25% | 26% | Not much of a threat |
| 5% | 14% | 23% | 15% | 38% | 50% | No threat |
| 5% | 2% | 3% | 6% | 4% | 3% | Not sure/Refused |

Base: All Qualified Respondents

Q830 Generally speaking, when it comes to (READ ITEMS) issues between the US and China, in your view, are Chinese Americans more likely to support the US or China?

GEN POP

| Economic | Military | |
|-----------------|-----------------|------------------|
| 1221 | 1221 | Base |
| | | |
| 55% | 57% | US |
| 35% | 34% | China |
| 1% | 1% | Both |
| 9% | 8% | Not sure/Refused |

CHINESE AMERICAN

| Economic | Military | |
|-----------------|-----------------|------------------|
| 206 | 206 | Base |
| | | |
| 75% | 77% | US |
| 12% | 9% | China |
| 6% | 5% | Both |
| 7% | 9% | Not sure/Refused |

Base: All Qualified Respondents

Q835 What is your impression of the people of China? Is it very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable?

| GEN POP | CHINESE AMERICAN | |
|----------------|-------------------------|---------------------------|
| 1221 | 206 | Base |
| | | |
| 83% | 75% | TOP 2 BOX (NET) |
| 23% | 17% | Very favorable |
| 60% | 58% | Somewhat favorable |
| 13% | 18% | BOTTOM 2 BOX (NET) |
| 9% | 17% | Somewhat unfavorable |
| 4% | 1% | Very unfavorable |
| 4% | 6% | Not sure/Refused |

Base: All Qualified Respondents

Q840 How did China hosting the 2008 Summer Olympics change your impression of China, if at all? Did it give you a much more favorable impression, somewhat more favorable impression, somewhat less favorable impression, or much less favorable impression of China?

| GEN POP | CHINESE AMERICAN | |
|----------------|-------------------------|------------------------------------|
| 1221 | 206 | Base |
| 48% | 71% | TOP 2 BOX (NET) |
| 8% | 20% | Much more favorable impression |
| 40% | 51% | Somewhat more favorable impression |
| 23% | 6% | BOTTOM 2 BOX (NET) |
| 15% | 4% | Somewhat less favorable impression |
| 8% | 1% | Much less favorable impression |
| 26% | 19% | No change |
| 3% | 4% | Not sure/Refused |

Base: Qualified Non-Asian General Population

Q845 Have you ever visited [Mainland China, Hong Kong, or Taiwan/Asia] for either business or pleasure?

| GEN POP | | CHINESE AMERICAN | |
|----------------------|-------------|-------------------------|-------------------|
| Greater China | Asia | Greater China | |
| 609 | 598 | 206 | Base |
| 9% | 14% | 84% | YES (NET) |
| 2% | 5% | 5% | Yes, for business |
| 4% | 4% | 60% | Yes, for pleasure |
| 3% | 4% | 19% | Yes, both |
| 91% | 86% | 16% | No |
| - | * | - | Not sure/Refused |

Base: Qualified Non-Asian General Population Who Has Visited Greater China/Asia

Q850 After visiting [Mainland China, Hong Kong, or Taiwan/Asia] was your impression of [Chinese/Asian] Americans more favorable, less favorable, or was there no change?

| Greater China | Asia | |
|----------------------|-------------|------------------|
| 62 | 97 | Base |
| 50% | 21% | More favorable |
| 3% | 1% | Less favorable |
| 47% | 74% | No change |
| - | 3% | Not sure/Refused |

Base: Qualified Non-Asian General Population

Q855 About how often would you say you interact with [Chinese/Asian] Americans? Would you say every day, a few times per week, a few times per month, a few times per year, less than a few times per year, or never?

At work or school

| Chinese | Asian | |
|----------------|--------------|---|
| 609 | 598 | Base |
| | | |
| 34% | 40% | A FEW TIMES PER WEEK OR MORE (NET) |
| 18% | 22% | Everyday |
| 16% | 18% | A few times per week |
| 28% | 22% | A FEW TIMES PER MONTH - A FEW TIMES PER YEAR (NET) |
| 13% | 13% | A few times per month |
| 15% | 9% | A few times per year |
| 33% | 28% | LESS THAN A FEW TIMES PER YEAR OR NEVER (NET) |
| 10% | 8% | Less than a few times per year |
| 23% | 20% | Never |
| 6% | 8% | Not Applicable |
| * | 2% | Not sure/Refused |

Socially with friends

| Chinese | Asian | |
|------------|------------|---|
| 609 | 598 | Base |
| | | |
| 22% | 23% | A FEW TIMES OR WEEK OR MORE (NET) |
| 8% | 11% | Everyday |
| 15% | 13% | A few times per week |
| 38% | 37% | A FEW TIMES PER MONTH - A FEW TIMES PER YEAR (NET) |
| 16% | 20% | A few times per month |
| 22% | 17% | A few times per year |
| 39% | 39% | LESS THAN A FEW TIMES PER YEAR OR NEVER (NET) |
| 13% | 12% | Less than a few times per year |
| 26% | 27% | Never |
| 1% | * | Not Applicable |
| * | * | Not sure/Refused |

In your community

| Chinese | Asian | |
|------------|------------|---|
| 609 | 598 | Base |
| | | |
| 26% | 33% | A FEW TIMES OR WEEK OR MORE (NET) |
| 7% | 13% | Everyday |
| 19% | 19% | A few times per week |
| 37% | 34% | A FEW TIMES PER MONTH - A FEW TIMES PER YEAR (NET) |
| 18% | 21% | A few times per month |
| 19% | 13% | A few times per year |
| 36% | 32% | LESS THAN A FEW TIMES PER YEAR OR NEVER (NET) |
| 15% | 14% | Less than a few times per year |
| 21% | 18% | Never |
| * | * | Not Applicable |
| 1% | 1% | Not sure/Refused |

Base: All Qualified Respondents

Q860 Now I'm going to read you a list of statements. Please tell me how strongly you agree or disagree with each one. [READ EACH STATEMENT.]

SUMMARY TABLE OF TOP 2 BOX – Strongly/Somewhat agree

| GEN POP | CHINESE AMERICAN | |
|----------------|-------------------------|--|
| 1221 | 206 | Base |
| 45% | 31% | Gay couples should not be allowed to be legally married. |
| 40% | 45% | We have gone too far in pushing equal rights in this country. |
| 39% | 35% | Books that contain dangerous ideas should be banned from public libraries. |

SUMMARY TABLE OF BOTTOM 2 BOX – Somewhat/Strongly disagree

| GEN POP | CHINESE AMERICAN | |
|----------------|-------------------------|--|
| 1221 | 206 | Base |
| 59% | 61% | Books that contain dangerous ideas should be banned from public libraries. |
| 59% | 54% | We have gone too far in pushing equal rights in this country. |
| 51% | 63% | Gay couples should not be allowed to be legally married. |

GEN POP

| Gay couples should not be allowed to be legally married. | We have gone too far in pushing equal rights in this country. | Books that contain dangerous ideas should be banned from public libraries. | |
|---|--|---|---------------------------|
| 1221 | 1221 | 1221 | Base |
| 45% | 40% | 39% | TOP 2 BOX (NET) |
| 37% | 23% | 27% | Strongly agree |
| 9% | 17% | 12% | Somewhat agree |
| 51% | 59% | 59% | BOTTOM 2 BOX (NET) |
| 12% | 17% | 16% | Somewhat disagree |
| 39% | 41% | 43% | Strongly disagree |
| 3% | 1% | 2% | Not sure/Refused |

CHINESE AMERICANS

| Gay couples should not be allowed to be legally married. | We have gone too far in pushing equal rights in this country. | Books that contain dangerous ideas should be banned from public libraries. | |
|---|--|---|---------------------------|
| 206 | 206 | 206 | Base |
| 31% | 45% | 35% | TOP 2 BOX (NET) |
| 23% | 21% | 23% | Strongly agree |
| 8% | 24% | 12% | Somewhat agree |
| 63% | 54% | 61% | BOTTOM 2 BOX (NET) |
| 23% | 24% | 22% | Somewhat disagree |
| 40% | 30% | 39% | Strongly disagree |
| 6% | 1% | 4% | Not sure/Refused |

SECTION 900: CHINESE AMERICAN OVERSAMPLE

Base: Qualified Chinese Americans

Q900 Would you say you are very optimistic, somewhat optimistic, somewhat pessimistic, or very pessimistic about opportunities for Chinese Americans in the US?

| | |
|-------------------------|---------------------------|
| CHINESE AMERICAN | |
| 206 | Base |
| | |
| 85% | TOP 2 BOX (NET) |
| 28% | Very optimistic |
| 57% | Somewhat optimistic |
| 9% | BOTTOM 2 BOX (NET) |
| 9% | Somewhat pessimistic |
| - | Very pessimistic |
| 6% | Not sure/Refused |

Base: Qualified Chinese Americans

Q905 Have you ever been discriminated against or treated unfairly because you are of Chinese descent?

| | |
|-------------------------|------------------|
| CHINESE AMERICAN | |
| 206 | Base |
| | |
| 58% | Yes |
| 39% | No |
| 3% | Not sure/Refused |

Base: Has Been Discriminated Against

Q910 In what ways were you discriminated against or treated unfairly because you are of Chinese descent?

| CHINESE AMERICAN | |
|-------------------------|---|
| 126 | Base |
| 39% | Verbal harassment (Made fun of/called names/threatened) |
| 27% | Disrespect/Discourteousness/Poor service |
| 16% | General Unfair Treatment (Net) |
| 9% | Unspecified |
| 4% | At work |
| 2% | By police |
| 2% | At School |
| 8% | Career progression/job opportunities |
| 8% | Stereotyping |
| 8% | Excluded from social activities |
| 7% | Glass-ceiling at work/Passed over for a promotion |
| 6% | Unequal pay |
| 5% | Physical harassment/Assault |
| 2% | Difficulty with housing |
| 1% | Education opportunities |
| 1% | Received traffic tickets |
| 12% | Other |
| 2% | Not sure |
| 4% | Refused |

Base: Qualified Chinese Americans

915 How do you believe [Chinese Americans/Chinese people in China] are portrayed in the US media?

| Chinese Americans | Chinese People in China | |
|--------------------------|--------------------------------|---------------------------|
| 63 | 143 | Base |
| 60% | 35% | TOP 2 BOX (NET) |
| 6% | 3% | Very positively |
| 54% | 32% | Somewhat positively |
| 37% | 57% | BOTTOM 2 BOX (NET) |
| 36% | 53% | Somewhat negatively |
| 1% | 4% | Very negatively |
| 3% | 8% | Not sure/Refused |

Base: Qualified Chinese Americans

Q920 How much do you agree or disagree with the following statement: Schools in the US today sufficiently educate students on China and Chinese society and culture.

| | |
|-------------------------|---------------------------|
| CHINESE AMERICAN | |
| 206 | Base |
| | |
| 30% | TOP 2 BOX (NET) |
| 10% | Strongly agree |
| 20% | Somewhat agree |
| 66% | BOTTOM 2 BOX (NET) |
| 37% | Somewhat disagree |
| 30% | Strongly disagree |
| 4% | Not sure/Refused |

Base: Qualified Chinese Americans

Q925 Which of the following statements most closely describes how you think of yourself?

| | |
|-------------------------|--|
| CHINESE AMERICAN | |
| 206 | Base |
| | |
| 12% | I think of myself as more Chinese than American. |
| 39% | I think of myself as more American than Chinese. |
| 48% | I think of myself as equally Chinese and American. |
| 1% | Neither |
| - | Not sure/Refused |

DEMOGRAPHICS**Base: All Qualified Respondents****Q1000** 4-PT Region [HIDDEN QUESTION; CREATE REGION FROM SAMPLE]

| GEN POP | CHINESE AMERICANS | |
|----------------|--------------------------|-----------|
| 1221 | 206 | Base |
| | | |
| 19% | 24% | Northeast |
| 36% | 11% | South |
| 22% | 10% | Midwest |
| 23% | 55% | West |

Base: All Qualified Respondents**Q1005** 9-PT Region [HIDDEN QUESTION; CREATE REGION FROM SAMPLE]

| GEN POP | CHINESE AMERICANS | |
|----------------|--------------------------|--------------------|
| 1221 | 206 | Base |
| | | |
| 4% | 8% | New England |
| 15% | 15% | Mid-Atlantic |
| 14% | 8% | East North Central |
| 9% | 3% | West North Central |
| 19% | 8% | South Atlantic |
| 7% | * | East South Central |
| 10% | 2% | West South Central |
| 8% | 1% | Mountain |
| 15% | 54% | Pacific |

Base: All Qualified Respondents**Q1010** Gender [RECORD BY OBSERVATION]

| GEN POP | CHINESE AMERICANS | |
|----------------|--------------------------|--------|
| 1221 | 206 | Base |
| | | |
| 49% | 49% | Male |
| 51% | 51% | Female |

Base: All Qualified Respondents

Q1015 What is your age?

| GEN POP | CHINESE AMERICAN | |
|----------------|-------------------------|--------------------|
| 1221 | 206 | Base |
| 28% | 37% | 18-34 (NET) |
| 11% | 14% | (21) 18-24 |
| 10% | 7% | (27) 25-29 |
| 7% | 16% | (32) 30-34 |
| 31% | 33% | 35-49 (NET) |
| 8% | 11% | (37) 35-39 |
| 22% | 21% | (44.5) 40-49 |
| 26% | 23% | (57) 50-64 |
| 16% | 7% | 65+ (NET) |
| 5% | 2% | (67) 65-69 |
| 4% | 3% | (72) 70-74 |
| 7% | 2% | (77) 75 or older |
| 46.4 | 41.9 | MEAN |

Base: All Qualified Respondents

Q1020 What is the highest level of education you have completed or the highest degree you have received?

| GEN POP | CHINESE AMERICAN | |
|----------------|-------------------------|--|
| 1221 | 206 | Base |
| 43% | 20% | HS OR LESS (NET) |
| 2% | - | Less than high school |
| 7% | 3% | Completed some high school |
| 34% | 17% | Completed high school |
| 29% | 22% | SOME COLLEGE/ASSOCIATE'S (NET) |
| 19% | 13% | Completed some college |
| 10% | 9% | Associate's degree |
| 28% | 58% | COLLEGE OR MORE (NET) |
| 19% | 25% | BACHELOR'S OR SOME GRADUATE (SUBNET) |
| 16% | 23% | Bachelor's degree (for example, BA, AB, BS) |
| 3% | 1% | Completed some graduate school (but no post-graduate degree) |
| 9% | 34% | Post-graduate degree (for example, MS, MA, Ph.D., MBA, JD) |
| * | - | Not sure/Refused |

Base: All Qualified Respondents

Q1025 Are you of Spanish, Hispanic, or Latino origin or descent?

Q1030 Do you consider yourself White, Black or African American, Asian or Pacific Islander, Native American or Alaskan Native, or some other race?

Base: Mixed Race

You indicated that you consider yourself of a mixed racial background. Which racial group do you most closely identify with?

Final Race/Ethnicity

| GEN POP | CHINESE AMERICAN | |
|---------|------------------|------------------|
| 1221 | 206 | Base |
| 68% | - | White |
| 6% | - | Black |
| 4% | - | African American |
| 3% | 100% | Asian |
| * | - | Pacific Islander |
| 2% | - | Native American |
| - | - | Alaskan Native |
| 3% | - | Other |
| * | - | Mixed race |
| 12% | - | Hispanic |
| 1% | - | Not sure/Refused |

Base: All Asian/Part Asian Respondents

Q1035 You mentioned you are [Asian/part Asian] – specifically, are you... (READ LIST. MULTIPLE RESPONSES OK. IF RESPONDENT IS PART CHINESE, COUNT AS CHINESE.)

| GEN POP | CHINESE AMERICANS | |
|---------|-------------------|------------------|
| 14 | 206 | Base |
| 26% | 100% | Chinese |
| - | 2% | Vietnamese |
| 1% | * | Japanese |
| 4% | - | Filipino |
| 17% | - | Korean |
| 24% | - | Asian Indian |
| 28% | - | Other |
| - | - | Not sure/Refused |

Base: All Chinese Respondents

Q1040 Do you consider yourself a Chinese American?

| GEN POP | CHINESE AMERICAN | |
|---------|------------------|------------------|
| 4 | 206 | |
| 89% | 100% | Yes |
| 11% | - | No |
| - | - | Not sure/Refused |

Base: All Qualified Respondents**Q1045** What is your marital status?

| GEN POP | CHINESE AMERICANS | |
|----------------|--------------------------|-----------------------|
| 1221 | 206 | Base |
| | | |
| 52% | 64% | Married |
| 24% | 28% | Single, never married |
| 4% | 2% | Living with partner |
| 12% | 6% | Divorced/Separated |
| 8% | * | Widowed |
| * | * | Not sure/Refused |

Base: All Qualified Respondents**Q1050** What was your total 2008 household income before taxes?

| GEN POP | CHINESE AMERICANS | |
|----------------|--------------------------|---------------------------------|
| 1221 | 206 | Base |
| | | |
| 25% | 15% | LESS THAN \$35K (NET) |
| 13% | 11% | Less than \$20,000 |
| 12% | 4% | \$20,000 to less than \$35,000 |
| 12% | 8% | \$35,000 to less than \$50,000 |
| 18% | 14% | \$50,000 to less than \$75,000 |
| 36% | 48% | \$75K+ (NET) |
| 12% | 12% | \$75,000 to less than \$100,000 |
| 24% | 35% | \$100,000 or more |
| 9% | 16% | Not sure/Refused |

Base: All Qualified Respondents**Q1055** How would you describe your religious affiliation?

| GEN POP | CHINESE AMERICANS | |
|----------------|--------------------------|-------------------------|
| 1221 | 206 | Base |
| | | |
| 33% | 18% | Protestant |
| 22% | 8% | Catholic |
| 1% | - | Muslim |
| 1% | - | Jewish |
| 1% | 15% | Buddhist |
| 32% | 27% | Something else |
| 9% | 30% | No religious preference |
| 1% | 2% | Not sure/Refused |

Base: All Qualified Respondents

Q1060 Regardless of how you may vote, do you usually consider yourself a Republican, Democrat, Independent, or something else?

| GEN POP | CHINESE AMERICANS | |
|----------------|--------------------------|------------------|
| 1221 | 206 | Base |
| | | |
| 27% | 22% | Republican |
| 37% | 34% | Democrat |
| 26% | 27% | Independent |
| 6% | 10% | Other |
| 3% | 7% | Not sure/Refused |

Base: All Qualified Respondents

Q1065 Including yourself, how many people age 18 or older live in your household?

| GEN POP | CHINESE AMERICANS | |
|----------------|--------------------------|------------------|
| 1221 | 206 | Base |
| | | |
| 18% | 11% | 1 |
| 56% | 56% | 2 |
| 15% | 16% | 3 |
| 8% | 12% | 4 |
| 1% | 3% | 5 |
| 1% | 1% | 6 or more |
| * | 2% | Not sure/Refused |
| 2.3 | 2.4 | MEAN |

Base: Qualified Chinese Respondents

Q1070 Were you born in the US, Mainland China, Hong Kong, Taiwan, Singapore, or elsewhere?

| CHINESE AMERICAN | |
|-------------------------|----------------------------|
| 206 | Base |
| | |
| 35% | US |
| 54% | GREATER CHINA (NET) |
| 30% | Mainland China |
| 9% | Hong Kong |
| 13% | Taiwan |
| 1% | Singapore |
| 12% | Elsewhere |
| - | Not sure/Refused |

Base: Qualified Chinese Respondents

Q1075 Is anyone from your family still living in Mainland China, Hong Kong, or Taiwan?

| | |
|-------------------------|------------------|
| CHINESE AMERICAN | |
| 206 | Base |
| | |
| 60% | Yes |
| 39% | No |
| 1% | Not sure/Refused |

Base: Qualified Chinese Respondents

Q1080 Who was the first in your family to live permanently in the United States — you or someone in your generation, someone in your parent's generation, someone in your grandparent's generation, or someone from another older generation?

| | |
|-------------------------|-------------------------------------|
| CHINESE AMERICAN | |
| 206 | Base |
| | |
| 30% | Me/my generation |
| 37% | Parent's generation |
| 33% | GRANDPARENT'S OR OLDER (NET) |
| 24% | Grandparent's generation |
| 8% | Older generation |
| * | Not sure/Refused |

Base: Qualified Chinese Respondents

Q1085 Can you read or speak Chinese?

| | |
|-------------------------|--------------------------|
| CHINESE AMERICAN | |
| 206 | Base |
| | |
| 85% | YES (NET) |
| - | Yes, read |
| 27% | Yes, speak |
| 58% | Yes, both read and speak |
| 15% | Neither |
| - | Not sure/Refused |